



HSBC Bank Oman Launches Visa Platinum Credit Cards

Muscat, May 2018 – HSBC launched a new Visa Platinum Credit Card packed with lifestyle benefits and offers to meet the needs of its discerning customers in Oman. The Bank upgraded its existing Visa Gold and Visa Classic Credit Cards to Visa Platinum Credit Card at no cost to customers.

“The upgraded HSBC Visa Platinum Credit Cards provide customers exclusive travel and entertainment benefits. Customers can enjoy access to 25 select airport lounges across the world, in addition to 8,000 ‘Buy 1 Get 1 Free’ offers across 14 countries with the free HSBC Entertainer mobile app,” said Abdul Qader Al Sumali, Head of Retail Banking and Wealth Management in HSBC Bank Oman.

The exclusive benefits of the Visa Platinum Credit Card include purchase protection and extended warranty, in addition to offers from over 19,000 outlets in more than 160 countries & territories worldwide.

“We wanted to bring a card that supports the lifestyle of our customers. There’s an upside for the right card. Our aim is to build a digitally-driven retail banking and wealth management business. By upgrading our cards portfolio to be accessible largely via mobile, we are meeting the needs of the modern consumer in Oman,” Mr Sumali said.

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